

# Asheghaneh Publication, Inc.

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Asheghaneh Publication, published the first of each month for over 32 years, is a monthly magazine with a large circulation. We will connect you with the Persian-American community in Houston, and similar communities in other major Texas cities and throughout the United States and Europe. Asheghaneh Publication is an informative, quality periodical with articles and features of general, literary, artistic and cultural interest, and highlights unique concerns of Persians living in the United States.

The Persian expatriate community enjoys some of the highest standards of income and education of any ethnic Group in America. Our readers are a valuable potential market for any advertiser. Asheghaneh Publication offers very competitive, attractive rates on advertising, as demonstrated by the table below.

In our 32 years as a community-oriented publication, service has always been our first concern-service to our advertisers as well as our readers, We welcome the opportunity to assist you in every way possible with your advertising needs.

*Asheghaneh Publication can open the door to the growing Persian American community. Asheghaneh has the ability to connect readers with businesses, products, and services in this growing community.*

ADVERTISING CHOICES AVAILABLE		1 MONTH 1 ISSUE	3 MONTHS 3 ISSUES	6 MONTHS 6 ISSUES	1 YEAR 12 ISSUES
<b>INTERIOR PAGES</b>	<b>FULL PAGE</b> (full color)	<b>\$395.00</b>	<b>\$1025.00</b>	<b>\$1850.00</b>	<b>\$2,950.00</b>
	<b>1/2 PAGE</b> (full color)	<b>\$250.00</b>	<b>\$645.00</b>	<b>\$975.00</b>	<b>\$1,650.00</b>
	<b>1/4 PAGE</b> (full color)	<b>\$115.00</b>	<b>\$325.00</b>	<b>\$550.00</b>	<b>\$870.00</b>
	<b>1/8 PAGE</b> (black and white)	<b>\$65.00</b>	<b>\$150.00</b>	<b>\$270.00</b>	<b>\$490.00</b>
<b>CENTER, FRONT &amp; BACK PAGES</b>	<b>FULL PAGE</b> (full color)	<b>\$525.00</b>	<b>\$1250.00</b>	<b>\$2,200.00</b>	<b>\$3,950.00</b>
	<b>1/2 PAGE</b> (full color)	<b>\$290.00</b>	<b>\$735.00</b>	<b>\$1,350.00</b>	<b>\$2,400.00</b>
	<b>1/4 PAGE</b> (full color)	<b>\$160.00</b>	<b>\$400.00</b>	<b>\$750.00</b>	<b>\$1,295.00</b>
<b>COVER</b>	<b>BACK COVER</b> (full color)	<b>\$750.00</b>	<b>\$1,800.00</b>	<b>\$3,300.00</b>	<b>\$6,500.00</b>
	<b>INSIDE COVER</b> (full color) (Front or Back)	<b>\$500.00</b>	<b>\$1,350.00</b>	<b>\$2,400.00</b>	<b>\$4,200.00</b>
	<b>1/2 INSIDE COVER</b> (full color) (Front or Back)	<b>\$350.00</b>	<b>\$970.00</b>	<b>\$1,650.00</b>	<b>\$2,700.00</b>

Prices include basic typesetting and layout. Halftones, color separations, and custom artwork are available at additional charge. There may be additional charges for ads involving an unusual amount of type or layout.

Prices are subject to change without notice.